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THE ECONOMIC
NATURALIST
IN SEARCH OF EXPLANATIONS
FOR EVERYDAY ENIGMAS
ROBERT H. FRANK
Author of LUXURY FEVER and THE WINNER-TAKE-ALL SOCIETY



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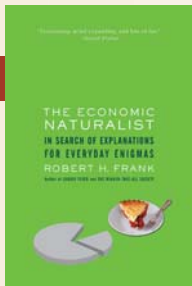
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ROBERT H. FRANK is the Henrietta Johnson Louis Professor of Management and Professor of Economics at Cornell University's Johnson Graduate School of Management. His "Economic Scene" column appears monthly in the *New York Times*. His previous books include *The Winner-Take-All Society* (with Philip Cook), *Luxury Fever*, and *Principles of Economics* (with Ben Bernake). Frank's many awards include the Apple Distinguished Teaching Award and the Leontief Prize for Advancing the Frontiers of Economic Thought. He lives in Ithaca, New York.

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