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# *SNOOP*

## *What Your Stuff Says About You*

*Sam Gosling, Ph.D.*

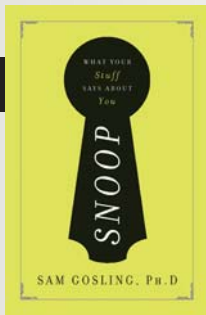
**A provocative and witty look at how our private spaces—from the boardroom to the bedroom—reveal our personalities, whether we know it or not!**

Does what's on your desk reveal what's on your mind? Do those pictures on your walls tell true tales about you? And is your favorite outfit about to give you away? For the last ten years, psychologist Sam Gosling has been studying how people project (and protect) their inner selves. By exploring our private worlds (desks, bedrooms, even our clothes and cars), he shows not only how we showcase our personalities in unexpected—and unplanned—ways, but also how we create personality in the first place, communicate it to others, and interpret the world around us.

Gosling, one of the field's most innovative researchers, dispatches teams of scientific snoops to poke around dorm rooms and offices, to see what can be learned about people simply from looking at their stuff. The insights we gain can boost our understanding of ourselves and sharpen our perception of others. Packed with original research and fascinating stories, *Snoop* is a captivating guidebook to our not-so-secret lives.

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## *SNOOP* *What Your Stuff Says About You*

*Sam Gosling, Ph.D.*

**SAM GOSLING, PH.D.**, is an associate professor of psychology at the University of Texas at Austin. He has spent the last decade conducting research on how personality is expressed and perceived in everyday contexts. He has been profiled by the *New York Times*, *Psychology Today*, and other publications, and he is featured in Malcolm Gladwell's book *Blink*. He lives in Austin, Texas.

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