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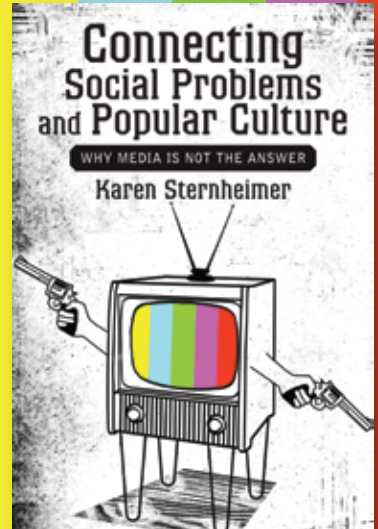
—Barry Glassner, USC; author, *The Culture of Fear*

Tackling the essential social problems in America through a popular culture lens, this original book debunks the notion that the media is to blame for society's ills. Author Karen Sternheimer

- Not only illustrates how the American media is blamed incorrectly for social problems, but also uncovers the more complicated systemic causes underlying these problems.
- Uses real-world examples of everything from the Columbine shootings to subliminal messages in popular music to violence in video games in order to engage students and connect sociology to their everyday lives.
- Utilizes hard data to provide effective analyses of the rate, distribution, and seriousness of social problems and their causes.

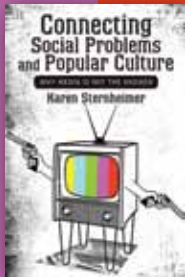
August 2009, 336 pages, 978-0-8133-4417-1, \$33.00, pb

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Karen Sternheimer teaches in the sociology department at the University of Southern California and is the author of *Kids These Days* and *It's Not the Media*. She is the lead writer and editor of everyday sociologyblog.com and serves on the advisory board for YouthFacts.org.



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