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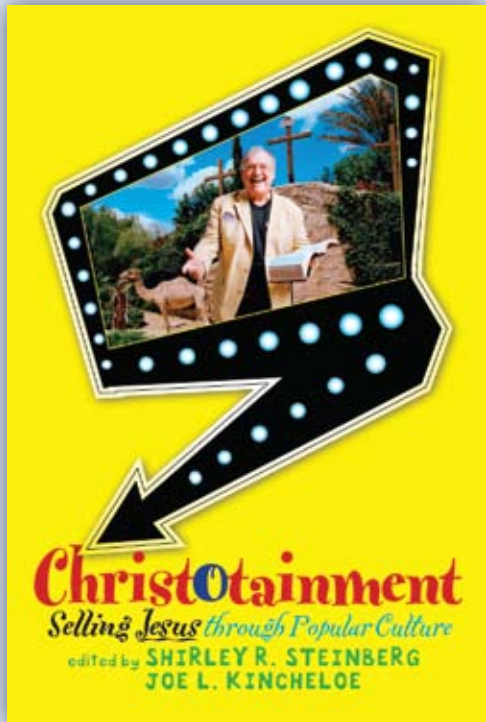
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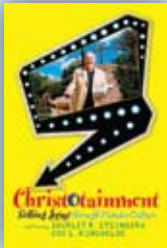
This compelling new book examines how Christian fundamentalism has realigned its armies to combat threats against it by employing the forces it once considered its chief enemies: the entertainment media, including movies, television, music, theme parks, video games, and books. Invited contributing scholars discuss the critical theoretical frameworks of top-selling devices within Christian pop culture and the appeal to masses of American souls through the blessed marriage of corporatism and the quest for pleasure. Topical subject matter—such as the *VeggieTales* cartoon series, Christian rock 'n' roll and punk rock, and the cultural politics of NASCAR Nation—will surely spark student interest and classroom discussion.

2009, 320 pages, 978-0-8133-4405-8, \$30.00, pb

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**Shirley R. Steinberg** is an associate professor at McGill University in Montreal and the director of the Paulo and Nita Freire International Project for Critical Pedagogy.

The late **Joe L. Kincheloe** was the Canada Research Chair of Critical Pedagogy at McGill University in

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